

SCHEDULE 5 SIGNAGE ASSESSMENT CRITERIA

Gillieston Public School redevelopment and new public preschool

100 Ryans Road and Northview Street, Gillieston Heights (Lot 51 DP 1162489 and Lot 2 DP 1308605)

Version 2 - 23/01/2025

APPENDIX 28. SCHEDULE 5 SIGNAGE ASSESSMENT CRITERIA	
CRITERIA	PROPOSAL COMPLIANCE
1 Character of the area	
Is the proposal compatible with the existing or desired future character of the area or locality in which it is proposed to be located?	The proposed signage includes identification and directional signage that will be installed on a school undergoing redevelopment, which is positioned within the middle of a transitional urban growth area. The signage will not be illuminated, contextually it will be of a suitable scale on the proposed buildings and will be compatible with the existing and desired future character of the locality.
Is the proposal consistent with a particular theme for outdoor advertising in the area or locality?	The signage will be consistent with school identification and directional signage and will provide appropriate guidance for existing and future school users.
2 Special areas	
Does the proposal detract from the amenity or visual quality of any environmentally sensitive areas, heritage areas, natural or other conservation areas, open space areas, waterways, rural landscapes or residential areas?	<p>Whilst the signs will be viewed from the roads immediately surrounding the subject site, the proposed signage will not materially affect the significance of any environmentally sensitive areas, open space or heritage items.</p> <p>It is noted that any future public art and/or signage on the western side of the 3 storey main learning building will need to ensure there is no conflict with the adjoining Section 170 heritage listed building. A mitigation measure is included to require a heritage specialist to approve any artwork/signage on the western elevation of the main learning building.</p>
3 Views and vistas	
Does the proposal obscure or compromise important views?	The signage will not obscure or compromise any important views.
Does the proposal dominate the skyline and reduce the quality of vistas?	All signage will be positioned below the building line and as such will not dominate the skyline and reduce the quality of vistas.
Does the proposal respect the viewing rights of other advertisers?	The signage will not obstruct the views of any existing signage on or in the vicinity of the subject site. The proposed signage will provide identification and directional signage for the school and preschool.



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4 Streetscape, setting or landscape	
Is the scale, proportion and form of the proposal appropriate for the streetscape, setting or landscape?	The scale, proportion and form of the signage is appropriate for the streetscape of the development and future building scale, refer to photomontages within the architectural drawings at Appendix 10 .
Does the proposal contribute to the visual interest of the streetscape, setting or landscape?	The signage will be designed to align with the expanded school and will effectively identify the school from the surrounding road network and development.
Does the proposal reduce clutter by rationalising and simplifying existing advertising?	The signage is not advertising, rather it is identification and directional signage and will reflect the proposed built form and will not result in visual clutter.
Does the proposal screen unsightliness?	The signage will not screen unsightliness, rather it reflects the design and character of the expanded school
Does the proposal protrude above buildings, structures or tree canopies in the area or locality?	The signage does not project above the height of the building and is located below the parapet level of the proposed buildings. The signage will provide visual interest and articulation.
Does the proposal require ongoing vegetation management?	The signage will not require ongoing vegetation management.
5 Site and building	
Is the proposal compatible with the scale, proportion and other characteristics of the site or building, or both, on which the proposed signage is to be located?	The signage is compatible with the scale and proportion of the proposed buildings.
Does the proposal respect important features of the site or building, or both?	The signage will not compete with any proposed important building or site features.
Does the proposal show innovation and imagination in its relationship to the site or building, or both?	The signage will appropriately relate to their location and are attractive in design.
6 Associated devices and logos with advertisements and advertising structures	
Have any safety devices, platforms, lighting devices or logos been designed as an integral part of the signage or structure on which it is to be displayed?	No.
7 Illumination	
Would illumination result in unacceptable glare?	No signage will be illuminated.



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Would illumination affect safety for pedestrians, vehicles or aircraft?	
Would illumination detract from the amenity of any residence or other form of accommodation?	
Can the intensity of the illumination be adjusted, if necessary?	
Is the illumination subject to a curfew?	
8 Safety	
Would the proposal reduce the safety for any public road?	The location of the signage does not reduce the safety for any public road.
Would the proposal reduce the safety for pedestrians or bicyclists?	The location of the signage does not pose any adverse impacts on pedestrian or cyclist safety.
Would the proposal reduce the safety for pedestrians, particularly children, by obscuring sightlines from public areas?	The signage will not obscure sightlines from public areas.

